ECL Finance Limited

Regd Office: Tower 3, 5th Floor, Wing B, Kohinoor City Mall, Kohinoor City, Kirol Road, Kurla (W), Mumbai-4000 70 and **Branch office** at ECL Finance Limited, 301,302,303,304, 3rd Floor 3rd Eye Vision, Opposite Shivalik Plaza, Near IIM, Panjara Pol, Ahmedabad -380009.

E-AUCTION -SALE NOTICE

Sr.	Name of	Amount of Recovery	Reserve Price and	Date &	Date &	Physical
No.	Borrower(s)/Co		EMD	Time of the	Time of	Possession
- 100	Borrower(s)/			Auction	the	date
	Guarantor(s)				Inspection	
1	GIRDHAR	Rs. 2,81,65,604.25/-	For Shop No. G-1	11-07-2023	20-06-	27-02-
	KASARA	(Rupees Two Crores	to G-7	Between	2023	2023
	(BORROWER) AND SEEMA	Eighty One Lacs Sixty	Rs. 1,43,75,000/-	11.am to 12	between	
	KASARA (CO-	Five Thousand Six	(Rupees One	Noon (With	11.00 am	
	BORROWER)	Hundred and Four and	Crore Forty	5 Minutes	to 3.00 pm	
		Twenty Five Paise	Three Lacs	Unlimited	•	
		Only) for Lan.	Seventy Five	Auto		
		LINDLAP0000064881	Thousand	Extensions)		
		and Rs. 29,01,778.94	Only)			
		(Rupees Twenty Nine				
		Lacs One Thousand	Earnest Money			
		Seven Hundred and	Deposit			
		Seventy Eight and	Rs. 14,37,500/-			
		Ninety Four Paise	(Rupees			
		Only) Lan no.	Fourteen Lacs			
		LINDLAP0000084426	Thirty Seven			
		as on 26.05.2023 +	Thousand			
		Further Interest	Five Hundred			
		thereon+ Legal	Only)			
		Expenses	For Shop No. G-8			
			to G-18			
			Rs. 2,28,75,000/-			
			(Rupees Two			
			Crores			
			Twenty Eight			
			Lacs Seventy			
			Five			
			Thousand)			
			Earnest Money			
			Deposit			
			Rs. 22,87,500/-			
			(Rupees			
			. •			
			Twenty Two			
			Lacs Eighty			
			Seven			
			Thousand Five			
			Hundred Only)			

Details of the Secured Asset:

ALL THAT PIECE AND PARCEL OF THE PROPERTY BEARING FLAT NO.G-1 TO G-07, G-08 TO G-18 GROUND FLOOR (M.P.L. NO.16, (OLD NO.88) PRESENT NO.21) 'METRO COMPLEX-II' SITUATED AT MUNICIPALITY HOUSE NO.16 NANDLALPURA TEHSIL AND DIST INDORE (M.P) TOTAL SUPER BUILTUP AREA -1152 SQ FT AND 1830 SQ FT.

Terms and conditions of Auction:

- 1. The Property is being sold on "As is where is, "As is what is" and "Whatever there is" and the intending bidders may make their own enquiries as regards any claim, charges, taxes, levies, dues and/or any other liability accrued against the property, if any. The same shall be borne by the successful bidder. The present accrued liabilities, if any on the property are not known to the ECL Finance Limited.
- 2. The auction sale will be conducted online through the website https://sarfaesi.auctiontiger.net
- 3. The Secured asset will not be sold below the reserve price.
- 4. The undersigned reserves the right to accept any or reject all bids, if not found acceptable or to postpone the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.
- 5. The shortlisted bidders will be provided user ID and Password well in advance which is mandatory for e-bidding. Intending bidders should contact e-Auction Service Provider "M/s. Auction Tiger."; B-704, wall street-2 Opp. Orient Club, Nr. Gujarat Collage, Ellishbridge, Ahmedabad-380006 Mr. Maulik Shrimali Ph. +91- 6351896643/9173528727, Help Line e-mail ID: Support@auctiontiger.net.
- 6. Training on e-Auction Process will be conducted by "Tiger Auction" to those bidders who deposit the EMD.
- 7. Only those bidders holding valid Email, ID PROOF & PHOTO PROOF, PAN CARD and have duly remitted payment of EMD through DEMAND DRAFT/ NEFT/RTGS shall be eligible to participate in this "online e-Auction".
- 8. The intending bidders have to submit their EMD by way of remittance by DEMAND DRAFT / RTGS/NEFT to:
 - Beneficiary Name: ECL FINANCE LTD Bank: STATE BANK OF INDIA, Account No.61300847940, SARFAESI- Auction, ECL FINANCE LTD, IFSC code: SBIN0001593
- 9. The bidding in the auction process will start from the highest Bid Amount received by the Authorized Officer and thereafter bidder will be allowed to enhance Bid by minimum of Rs.15,000/- (Rupees Fifteen Thousand only).
- 10. The successful bidder will have to pay 25% of the bid amount (Inclusive of EMD) immediately upon acceptance of his Bid i.e. on the same day or not later than 5.00 p.m. of the next working day and balance amount within 15 days from the date of Auction.
- 11. In case of successful bidder fails to pay the 25% of the bid amount as mentioned in clause (9) above, the earnest money deposited by him shall be forfeited and the sale shall be treated as cancelled. Similarly, Nido shall also forfeit the 25% of the bid amount if the bidder fails to pay the balance 75% amount within 15 days from the date of confirmation of sale.
- 12. On confirmation of sale, pursuant to compliance of the terms of the payment and receipt of entire sale amount in loan account of the borrower, the Authorized Officer will issue Certificate of Sale in favour of the successful Bidder as per Security Interest (Enforcement) Rules 2002 and the successful bidder will bear all taxes, stamp duty, registration fees, and incidental expenses for getting the Sale Certificate registered in the name of successful bidder.
- 13. **The BID FORMS** should be uploaded online along with acceptance of terms and conditions of this Notice and EMD remittance details (UTR NO.) the copy of KYC proof which should contain the address for future communications, **along with ID & Address Proof (Voter ID/ Driving**
 - License/Pass Port & Pan Card) in the website in the website https://sarfaesi.auctiontiger.net. on or before the Last date for submission. For any assistance Pertaining to the bid, contact our E-Auction Service Provider "M/s. Auction Tiger."; B-704, wall street-2 Opp. Orient Club, Nr. Gujarat Collage, Ellishbridge,
 - Ahmedabad-380006 Mr. Maulik Shrimali Ph. +91- 6351896643/9173528727, Help Line e-mail ID: Support@auctiontiger.net.
- 14. The EMD will be refunded to the unsuccessful bidders within 10 working days from the date of auction and the bidders will not be entitled to claim any interest, costs expenses and any other charges (if any).
- 15. The Borrower/Mortgagor/guarantors and all other concerned parties are hereby notified that as per the provisions of Sub Section 8 of Section 13 of SARFAESI Act, they are entitled to redeem the securities

- by paying the outstanding dues, costs, charges and expenses, at any time before the sale is conducted, failing which the property will be auctioned/sold and the balance dues, if any, will be recovered with interest and cost.
- 16. The sale certificate shall strictly be issued in the same name of the bidder which is appearing in the e-Auction BID Form.
- 17. Words and expressions used herein above shall have the same meaning respectively assigned to them in SARFAESI Act, 2002 and the Rules framed thereunder.
- 18. To the best of knowledge and information of the Authorised Officer, there is no encumbrance on the properties. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of properties put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the secured creditor. The property is being sold with all the existing and future encumbrances whether known or unknown to the secured creditor. The Authorised Officer/ Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues
- 19. The auction date is on 11th July 2023 between 11.am to 12 Noon (With 5 Minutes Unlimited Auto Extensions) (For any further details contact on Mobile No. 91 7208934461)

Date: 29.05.2023 Authorised Officer

Place: Indore (ECL Finance Limited)