

**NOTIFICATION FOR SALE OF STRESSED FINANCIAL ASSETS**  
**(Notification No. 1)**

In continuation of paper publication of Sale of Stressed Financial Assets published on 07<sup>th</sup> June, 2023 in Free Press Journal, Nav Shakti & Financial Express, ECL Finance Limited (ECLFL) intends to sell its identified Stressed Financial Assets on full cash/part cash part Security Receipt basis, as per the list given herein below. In this respect, we invite bids from eligible ARCs. Please note that the sale will be subject to final approval by the Competent Authority of ECLFL.

1. Brief Details of the Stressed Assets are mentioned in **ANNEXURE-I**.
2. The Interested ARCs can conduct due diligence of these assets from 07<sup>th</sup> June, 2023 to 13<sup>th</sup> June, 2023 (Both Days inclusive) on any working day during office hours between 10:00 AM to 5:00 PM, after submitting Expression of Interest (EOI) and executing a Non-Disclosure Agreement (NDA) with ECLFL.
3. The sale of assets shall be on 'As is where is & what is where is' basis and 'without recourse basis'. The interested ARCs may submit bids for single lots or multiple lots or for entire portfolio.
4. Interested ARCs may submit EOI by 10<sup>th</sup> June 2023, addressed to Authorized Officer, ECL Finance Limited, Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirool Road, Kurla (West), Mumbai – 400 070 and may be emailed on the following e-mail id vipul.garg@eclf.com.
5. If the interested ARC has exposure in the account which is in the list of accounts mentioned in Annexure, then the respective share % must be revealed to ECLFL while submitting the EOI and while bidding for the account.
6. ECLFL reserves the right not to go ahead with the proposed sale at any stage without assigning any reason. The decision of ECLFL in this regard shall be final and binding.
7. Schedule of Sale Process:

Sr. No.	Activity	Date & Time
1	Paper Publication of Sale of Stressed Financial Assets	07 <sup>th</sup> June, 2023
2	Last date of submission for EOI & Execution of NDA	10 <sup>th</sup> June, 2023
3	Opening of Data Room	07 <sup>th</sup> June, 2023 to 13 <sup>th</sup> June, 2023 (Both Days inclusive)
4	Resolution of Queries	07 <sup>th</sup> June, 2023 to 13 <sup>th</sup> June, 2023 (Both Days inclusive)
5	Intimation of Reserve Price	12 <sup>th</sup> June, 2023
6	Providing information regarding names and details of Authorized Officials to whom bids are to be submitted	12 <sup>th</sup> June, 2023
7	Submission of bids	14 <sup>th</sup> June, 2023
8	Date of Opening Bids and Communication to the Successful Bidders	15 <sup>th</sup> June, 2023 before 11 AM
9	Date of Payment & Documentation	15 <sup>th</sup> June, 2023 to 17 <sup>th</sup> June, 2023

**ECL Finance Limited**

Corporate Identity Number : U65990MH2005PLC154854

Registered Office : Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirool Road, Kurla (W), Mumbai - 400070 ©+91 22 4272 2200

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8. The participants shall not be entitled to withdraw or cancel or modify their offer/bids once submitted. Under no circumstances can the ARC withdraw their offer/bid once submitted.
9. Highest Bidder (H-1) will be treated as binding offer in case ECLFL goes for sale. After receipt of bids from the intending buyers, ECLFL will open the bids and communicate to the highest bidder. If the bid is received at the portfolio level, the reserve price shall be the sum of the reserve price of all the assets. It is clarified that in case of bid at portfolio level, the bidder is not required to allocate price against each and every Stressed Assets / Lots. While deciding the highest bidder the factors such as total price, cash portion of total price, annual fee, recovery incentives etc. shall be taken into consideration.
10. ECLFL reserves the right to negotiate for further improvement of the offer price with the highest bidder and may negotiate further improvement at its sole discretion with the highest Bidder. After negotiations with the highest bidder/s and subject to approval from Competent Authority of ECLFL shall declare successful participant with whom Assignment Agreement shall be executed.
11. The highest bidder on being accepted/confirmed as the successful bidder by the Competent Authority would have to pay the purchase consideration and execute the assignment deed on the date(s) mentioned above. In case the buyer seeks any extension for execution of Assignment Agreement, the same shall be with prior approval of ECLFL.
12. The interested eligible purchasers may contact the below mentioned officers of ECLFL for the necessary details of the accounts for the purpose of due diligence on these accounts. The related information may be obtained after having executed a Non-Disclosure Agreement with ECLFL.

The details of the contact persons are:

<p><b>Name:</b> Vipul Garg <b>Address:</b> Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirool Road, Kurla (West), Mumbai – 400 070 <b>Phone:</b> +91-22-43428511 <b>Email ID:</b> <a href="mailto:vipul.garg@eclf.com">vipul.garg@eclf.com</a></p>
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For ECL Finance Limited  
Sd/-

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(Authorized Signatory)

**ANNEXURE-I**

INR Cr

Sr. No.	Borrower Name	~Total Outstanding*	Lot	Mode
1	Vipul Limited	108	1	Highest Bidder
2	Sterling Urban Ventures Private Limited	126	2	Highest Bidder
3	Joy Builder Limited	281	3	Highest Bidder
4	Horizontal Realty and Aviation Private Limited	203	4	Highest Bidder

\* As on 06<sup>th</sup> June 2023 (Principal + Interest + Redemption Premium)